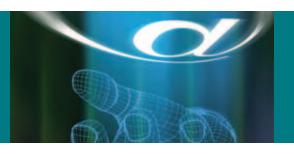**GSA**

Augmenting Your Information Strategy: .Gov Domains

GSA: A Leading Provider of eGov Solutions

Introduction to .Gov Domains

In today's world, the Internet is a vital tool for communicating with both established and potential customers. Heightening your agency's presence on the Web is easier than you may think. By registering a .Gov domain name, you will receive a reliable, trusted Web domain that provides a wealth of benefits. These benefits include:

- Public assurance to citizens that they are reaching an official government Website;

- Domain management support;

- Managed domain (limited to qualifying government organizations);

- Password-protected system for tracking domain information;

- Automatically generated status updates;

- Support of knowledgeable Help Desk professionals; and

- An annual registration fee of just $125.

Qualifying Organizations

GSA offers .Gov domains to U.S. governmental bodies at the following levels:

- **Federal –** U.S. governmental departments, programs, agencies and commissions;

- **Native Sovereign Nations –** federally recognized American Indian and Native Alaskan tribal governments;

- State and U.S. Territorial governments and programs; and

- **Local –** U.S. counties, parishes, cities and townships represented by elected officials.

> "Implementation of eGovernment is important in making government more responsive and cost-effective."
>
> – President George W. Bush

One Country. One Mission. One Source.

How .Gov Supports eGov

Each .Gov domain provides support to eGov in the effort to meet the needs (and exceed the expectations) of the American people. A .Gov domain accomplishes this by:

• Providing easy access to services and information;

• Offering citizens the convenience of handling transactions 24 hours a day, even from their home computers;

• Giving citizens (i.e., existing and potential customers) the assurance that they are accessing an official government site;

• Providing quick links to forms, directories, event information, and much more; and

• Offering services with the system security and reliability that the American public expects and the U.S. government demands.

Why Use GSA?

GSA provides you with the right combination of flexibility and reputation for delivering quality and reliability. Our dedicated professionals possess the drive and technological expertise to meet your requirements.

Requesting Your .Gov Domain

To take your first step toward securing your agency's .Gov domain, visit **www.dotgov.gov** to register your domain name. For additional information, call (877) REG-GOVT (734-4688) or e-mail registrar@dotgov.gov. If you are located within the 703 area code, you may call (703) 306-6740.

For More Information

For further information, visit **www.dotgov.gov**.